BANKROLL WOMEN. CREATED BY WOMEN, FOR WOMEN.

PROVIDING WOMEN'S BUSINESSES WITH THE LATEST FUNDING TOOLS INCLUDING RAISING CAPITAL ONLINE

CHANGING THE WAY WOMEN-OWNED BUSINESSES GET FUNDED

BANKROLL WOMEN: SUCCESSFUL WOMEN LEADERS PROVIDING FUNDING AND CAPITAL RAISING OPTIONS FOR WOMEN ENTREPRENEURS

BankRoll Women is building a community of successful women who help women entrepreneurs by:

Providing access to the new JOBS Act equity crowdfunding rules through strategic partner BankRoll, a leading funding platform that allows businesses to raise up to $50M from "a crowd" online.

Offering advocacy and education for women entrepreneurs by hosting seminars, webinars and events for women to network and learn from each other.

Starting a BankRoll Women "fund" to invest in select women-owned companies.

Filling a market gap by allowing women entrepreneurs at any level of company development to access funding and growth capital.

Developing a television show and/or online media outlet to act as a vehicle to find women-owned companies and help them get funded.

BANKROLL WOMEN
OUR COMPANY FOUNDERS

"I know first-hand how hard it is to build a successful business from scratch."

STACEY BENDET CEO / Creative Director alice + olivia

"It's time to start evening the playing field for women in business."

ALEXANDRA LEBENTHAL CEO Lebenthal & Co.

"I love connecting great women - supporting each other's endeavors enables us to achieve our greatest personal and professional successes."

JESSICA STARK CEO The STARK Group / The Stark Shark

"The process of funding a business has been democratized and taken online. Women have an opportunity to take advantage of this great equalizer."

TESS HOTTENROTH CEO BankRoll Women LLC

BANKROLL WOMEN'S FIRST FUNDING COMPANY STYLE OF SPORT

STYLE OF SPORT

Founded by Claudia Lebenthal in 2013, STYLE OF SPORT is the website that celebrates sport and the intersection with fashion, design, art, news and culture. It features editorial and shopable content, curated for the sophisticated sports enthusiast.

EQUITY CROWDFUNDING SIMPLIFIED

BankRoll helps potential investors learn about Style of Sport and its stock offering through an online presentation of videos, graphics, text and downloadable documents.

With one easy click, investors can INVEST NOW in Style of Sport without ever leaving the BankRoll website.

BankRoll walks each investor through a step-by-step process, making the investment in Style of Sport as easy as checking out of an e-commerce site.

THE BANKROLL WOMEN BRIDGE CLUB

BRIDGING THE GAP FOR WOMEN ENTREPRENEURS

The new JOBS Act equity crowdfunding laws present game-changing opportunities for women-owned companies to raise millions of dollars of capital online. But the new laws are very expensive to use and out of the financial reach of most small businesses.

That's where the BankRoll Women Bridge Club can help.

The Bridge Club provides loans or other forms of bridge financing to women-owned businesses, allowing these companies to potentially raise millions in new capital through the BankRoll funding platform.

The Bridge Club is comprised of "accredited investors" who support women entrepreneurs individually, or collectively with other Bridge Club members, by providing brdige financing of up to $250,000 to cover the costs of legal, accounting, compliance, regulatory and marketing fees needed to raise up to $50 million under the Regulation A+ "Mini-IPO" provisions of the JOBS Act.

The Bridge Club is free to join for any accredited investor. Bridge Club members review women-owned companies accepted into BankRoll Women's funding program, and choose the entrepreneurs they want to support.

For more information or to join the BankRoll Women Bridge Club, visit us on the web at www.bankroll.ventures/bankroll-bridge-club

BANKROLL WOMEN HELPS LEVEL THE PLAYING FIELD FOR WOMEN ENTREPRENEURS

PROBLEM: THE FUNDING GAP

3%

Percentage of venture funded businesses that have a female CEO

TechCrunch - September 24, 2015

16

Of 204 SF Bay Area startups that received series A funding in 2015, just 8% (16 firms) were led by women, a 30% decline from 2014.

WSJ - January 25, 2016

WHY THE FUNDING GAP FOR WOMEN MAKES NO SENSE...

45%

From 2007 to 2016, the number of women-owned companies increased by 45%, compared to just a 9% increase among all businesses.

The State of Women-Owned Businesses 2016 - AMEX

1.3M

The number of African American women-owned businesses has grown by 322 percent since 1997. African American women now own 1.3 million companies.

Huffington Post - February 1, 2016

There are 11.3 million women-owned businesses in the U.S. employing nearly 9 million people and generating more than $1.6 trillion in revenues. BankRoll Women will help make these numbers grow even larger.

35%

Women-led private technology companies have a 35% higher return on investment than their male-led counterparts.

Forbes - July 29, 2013

18X

Employment in women-owned companies is up 18% since 2007 compared to a 1% decline among all U.S. businesses.

The State of Women-Owned Businesses 2016 - AMEX

BANKROLL WOMEN: DATA SHEET

Website Address: www.BankRollWomen.com

Company Launched: May 16, 2016

Media Inquiries:

Karen Macaluso - Media Relations Coordinator
media@Bankroll.Ventures
646.530.3060